

# *Work Zone Safety in North Carolina*



*North Carolina Department of Transportation*

North Carolina Department of Transportation

# WORK ZONE SAFETY

Do Your Part

**WORK  
ZONE  
SAFETY**



**Do  
Your  
Part**

***Amanda Perry***

**Work Zone Safety Information  
Specialist**

**NCDOT ITS Operations Unit  
(919) 233-9331**

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# Work Zone Safety Program

## Agenda

- **History**
- **Funding Sources**
- **Program Initiatives**

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# NC Work Zone Safety Program History

- Began in the 1970's
- Public Information Efforts Began in the 1980's
- *IMPACT* Program Began in 1990
- Education & Safety Program in 2000



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## 2000: A New Direction



NORTH CAROLINA

**WORK  
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**SPEED A LITTLE. *LOSE A LOT.***

# **NCDOT**

A large yellow rectangular area containing the text 'WORK ZONE SAFETY'. A thick red diagonal stripe runs from the bottom left to the top right, and a black diagonal stripe runs parallel to it on the right side.

***WORK ZONE  
SAFETY***

**PAY ATTENTION OR PAY THE PRICE**

**Drive Smart.**

**Do Your**

**Part.**

**NCDOT**

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ZONE  
SAFETY**

**WORK  
ZONE  
SAFETY**

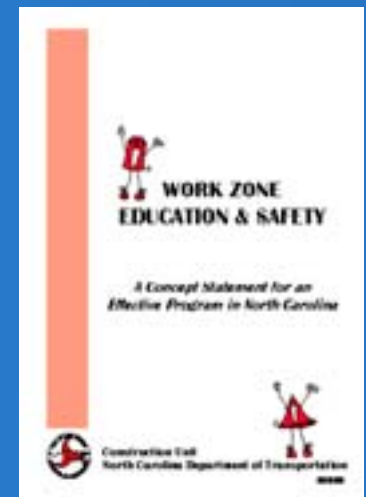


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# The Work Zone Safety Team

- *IMPACT* led Work Zone Safety Team
- Dedicated Work Zone Safety Information Specialist
- Input and Resources From:  
*Construction, Public Information,  
Work Zone Traffic Control,  
Safety & Loss Control, Traffic,  
Preconstruction, Maintenance*

*NCSHP, GHSP, AGC*



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# Work Zone Safety Program

- **Primary Target Audiences**
  - *School Children*
  - *College Students*
  - *NCDOT/State Government Employees*
  - *Truckers*
  - *Commuters*
  - *Tourists*
  - *Enforcement Agencies*
  - *Utility Companies*

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# Our Mascots

Buddy Barrel and  
Connie Cone  
Became the Well  
Loved Characters  
They Are Today  
After NCDOT  
Officials Attended  
a National Event  
Also Attended by  
Georgia's "Cone  
Man."



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# Work Zone Safety Program

## Funding Sources

- Industry (Local AGC Chapter)
- Private Partners (ACEC Chapter)
- Grants (DOT GHSP)
- FHWA (Use of Federal Funding)

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# Work Zone Safety Program

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# Work Zone Safety Emphasis Items



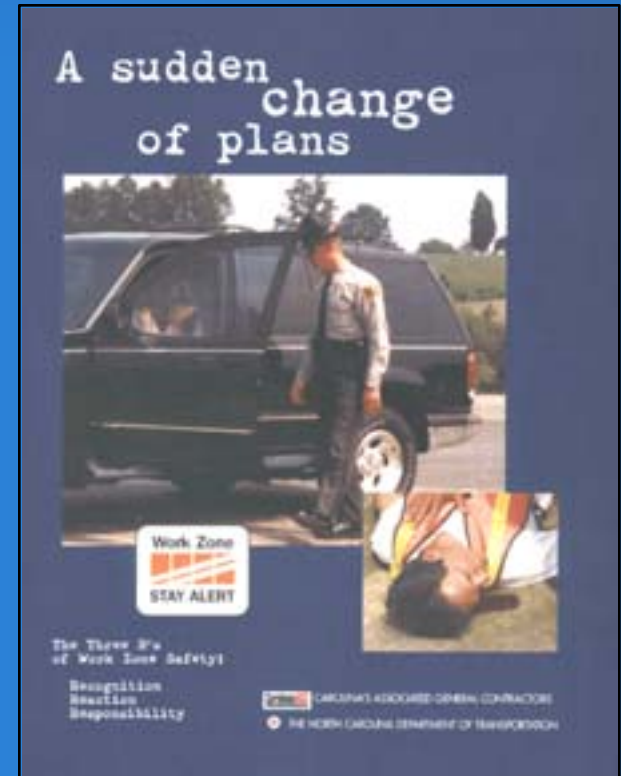
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# *A Sudden Change of Plans*

- Drivers' Education Work Zone Safety Video
- Joint Effort between NCDOT and the Carolinas Chapter of the AGC



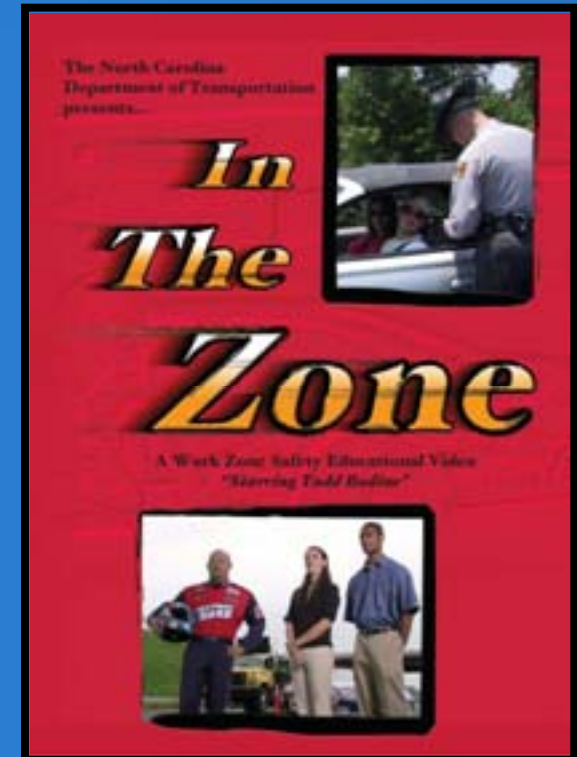
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## *In The Zone*

- Work Zone Safety Educational Video Package
- Targets New Drivers
- Features Former NASCAR Driver Todd Bodine
- An Industry Partnership with NCDOT, ATSSA & IRTBA



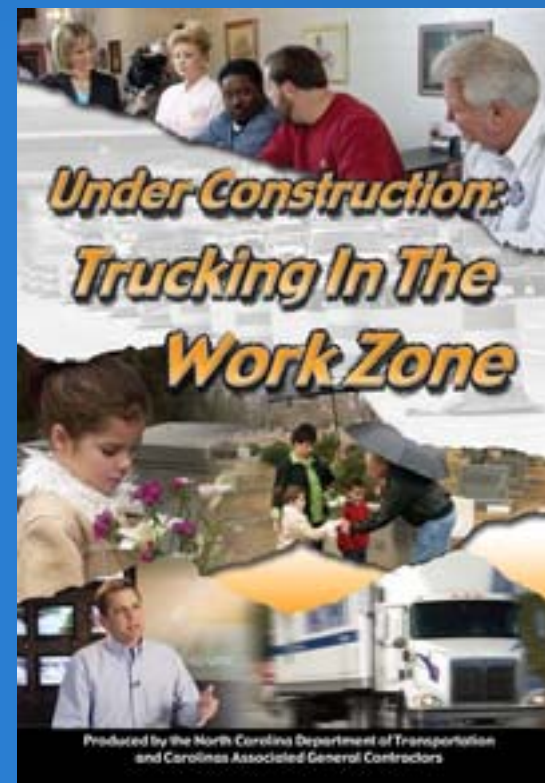
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# ***Under Construction: Trucking in the Work Zone***

- Work Zone Safety Educational Video Targeting the Professional Trucking Industry
- An Industry Partnership with NCDOT, CAGC & NCTA



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# Work Zone Safety Poster Contest & Calendar



- *Bi-Annual Event*
- *Theme: Work Zone Safety From Students' Perspective*
- *Four Age Groups*
- *Cash Prizes*
- *Calendar Produced With Winning Posters*

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# Work Zone Safety Awareness Month



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# Work Zone Safety Awareness Month



**2006 Kickoff Event  
Greensboro, NC**

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# National Work Zone Awareness Week



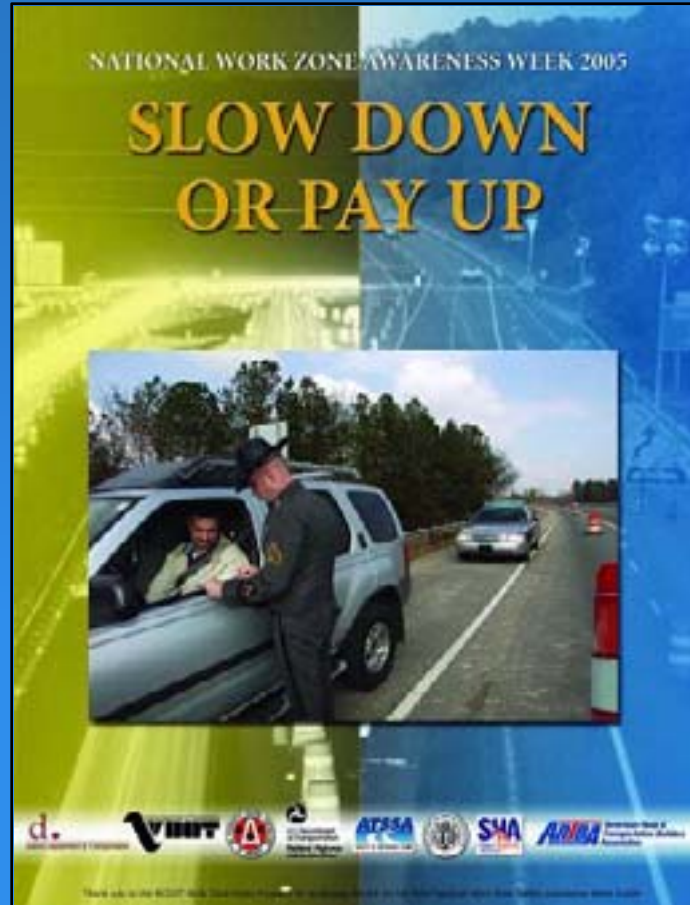
**2001 Kickoff Event  
Washington, D.C.**

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# National Work Zone Awareness Week



## National Work Zone Awareness Week 2005 Official Poster

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# NC State Fair



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# Work Zone Safety Enforcement Efforts

- The Work Zone Safety Program Also:
  - Serves as Liaison Between NCDOT and NCSHP
  - Coordinates Enforcement Requests as Needed in Work Zones Across the State

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# Operation Drive Smart

- Partnership with NCSHP
  - Increased Enforcement Efforts in Select Work Zones Across the State
  - Partner With Local Media Outlets to Maximize Coverage
  - Held in Conjunction With Work Zone Safety Awareness Month

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# Buddy Barrel and Connie Cone



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# Work Zone Safety Web Site

North Carolina Department of Transportation  
**Work Zone Safety**

HOME CONTACT SEARCH NC DOT NC DOH

**WZS NAVIGATION**

- News and Updates
- Work Zone Safety Events
- Work Zone Safety Driving Tips
- Work Zone Safety Statistics
- Work Zone Safety Mascots
- Promotional Items
- Work Zone Safety PSAs
- Work Zone Safety FAQs
- Work Zone Safety Educational Videos
- Teachers and Educators
- Related Links
- Contact Us

**HOME**

**Work**

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**Work Zone Safety Promotional Items**

All Promotional items are temporarily unavailable. Please try again at a later date.

**\*Name:**  **Organization:**  **\*Required Field**

**Fax:**  **Phone:**

**\*Address:**  **Att. #:**

**\*City:**  **\*Zip code:**

**Email:**

**At what event will the items be used?**

**How did you hear about the items?**

Due to the availability of certain items we may be unable to fulfill your request. Quantities of all items are limited.

Item List	Amount
<input type="checkbox"/> Bookmarks	<input type="text"/>
<input type="checkbox"/> Pens (out of stock indefinitely)	<input type="text"/>
<input type="checkbox"/> Pens (out of stock indefinitely)	<input type="text"/>
<input type="checkbox"/> Pens	<input type="text"/>

[www.ncdot.org/~workzone](http://www.ncdot.org/~workzone)

**Dedicated to Work Zone Safety Information**

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# Work Zone Safety Program

## QUESTIONS?

***This Presentation Was Produced by:***

**North Carolina  
Department of Transportation**

**Work Zone Safety Program**

**[www.ncdot.org/~workzone](http://www.ncdot.org/~workzone)**

**(919) 233-9331**

***Who Remind You To***  
***Drive Smart. Do Your Part!***  
***In Work Zones***